



le 26 mars, 2019

Demande de commandite

Monsieur/Madame,

Nous planifions déjà le 5<sup>e</sup> Gran Fondo Baie Sainte-Marie! Le comité organisateur planifie un événement avec encore plus d'envergure qui promet une expérience des plus remarquables pour 2019.

Nous offrons un nouveau trajet cette année : le Mezzo (milieu) Fondo de 88,5 kilomètres. Alors, les participants auront le choix entre cinq trajets à l'événement du 21 et 22 septembre en proposant aux cyclistes le choix d'un trajet Super Gran (161 km), Gran (117 km), Mezzo (88,5 km), Medio (67 km) ou Piccolo (35 km). Nous invitons tous ceux voulant faire du vélo pour le plaisir, pour la bonne santé ainsi que ceux qui désirent relever un défi personnel tout en appréciant le beau paysage à participer à cette expérience exceptionnelle.

Afin d'assurer le succès de notre événement, nous nous fions à l'appui généreux de notre communauté d'affaires lors de notre recueil de commanditaires. Votre participation comme commanditaire produira de ce cinquième anniversaire du Gran Fondo une fin de semaine spectaculaire tout en vous offrant la possibilité de bénéficier d'une visibilité accrue.

Vous trouverez ci-joint notre plan de commandite qui résume les différents types et niveaux de commandites ainsi que les avantages que ceux-ci peuvent vous amener. Vous pouvez nous contacter pour discuter de votre intérêt et nous serons content de répondre à toutes vos questions.

On vous remercie à l'avance de toute l'attention que vous portez à notre demande et vous prions de recevoir l'expression de nos sentiments les meilleurs.

Pam Doucet  
Présidente du comité organisateur du Gran Fondo Baie Sainte-Marie



March 26, 2019

Sponsorship Request

To Whom It May Concern,

We are already planning for our 5<sup>th</sup> edition! The Gran Fondo Baie Sainte-Marie organizing committee is planning an even bigger and better event this year that promises to deliver even more excitement and economic activity for our community.

Our 2019 Gran Fondo will take place on September 21<sup>st</sup> & 22<sup>nd</sup>, offering our participants five rides, a 161 km Super Gran Fondo, 117 km Gran Fondo, 67 km Medio Fondo, 35 km Piccolo Fondo, and our new 88.5 km Mezzo Fondo route. We invite all those looking to ride for fun, for good health and to take on a personal challenge all while enjoying the beautiful scenery in a safe environment to participate in this exceptional cycling and cultural event experience.

To ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this fifth edition spectacular. Once your business becomes an official sponsor of the event, you become part of an interesting and unique showcase.

A sponsorship plan and commitment form are enclosed that summarize the different levels of sponsorship as well as the advantages these will bring you. You may contact us at any time to discuss this opportunity and we will be happy to answer any questions you may have.

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a part of Gran Fondo Baie Sainte-Marie's success!

Pam Doucet,  
Chairperson, Gran Fondo Baie Sainte-Marie organizing committee



The *Gran Fondo Baie Sainte-Marie* organizing committee is currently preparing its fifth edition that will take place on September 21<sup>st</sup> and 22<sup>nd</sup> 2019!

In order to ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this third edition spectacular.

Sponsor Benefits	HOSPITALITY SUPER SPONSOR \$5000	MEDAL SPONSOR \$3000	GOLD GRAN \$1500	SWAG BAG SPONSOR \$1500	GRAN REST STOP SPONSOR \$1000	MEDIO \$500	PICCOLO \$300	SPOKES OF THE WHEEL MATERIAL
# Available:	1	1	3	1	5	unlimited	unlimited	unlimited
Social Media promotion	✓	✓	✓	✓	✓	✓	✓	✓
Logo and link on website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on flyers and print materials	✓	✓	✓	✓	✓	✓	✓	✓
Logo on LED sign on site	✓	✓	✓	✓	✓	✓		
Logo on volunteer t-shirts	✓					✓		
Use of sponsor's branded material/ equipment on site (ex: tent)	✓	✓	✓	✓	✓	✓		
One free registration	✓	✓	✓	✓	✓	✓		
Logo banner behind registration area	✓		✓	✓				
Logo banner at hospitality tent	✓							
Logo banner at rest station					✓			
Logo on back of event jersey	✓		✓ (on pocket)					
Logo on back of Gran Fondo participation medals		✓						
Logo on support vehicles							✓	

**\*\*\* LAUNCH DATE: APRIL 2, 2019 \*\*\***

**DEADLINE: JUNE 14, 2019**

# SPONSORSHIP FORM

SPONSORSHIP LEVEL (check one)

HOSPITALITY SUPER SPONSOR \$5000

MEDAL SPONSOR \$3000

GOLD GRAN \$1500

SWAG BAG \$1500

GRAN REST STOP \$1000

MEDIO 500\$

PICCOLO \$300

SPOKES of the WHEEL\*

\*Please specify contribution (ex: other cash amounts, food, prizes, etc.)

I will donate: \_\_\_\_\_

*The Gran Fondo Baie Sainte-Marie team is committed to promoting a healthy event and, as such, requests that special consideration be given to the nutritional benefits of food/snacks/drinks provided and/or donated. Foods that are high in sugar, fats and sodium and/or have little to no nutritional value could conflict with the health benefits of the event and the participants' optimal performance. Please contact us with any questions or for clarification. Thank you for your support!*

SPONSORSHIP LAUNCH DATE: APRIL 2, 2019 (8:30 a.m.)

“First come- first served” opportunity for all sponsorships

Company name: \_\_\_\_\_

How would you like to be listed on event signage and advertising?

\_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

PLEASE SEND **COMPANY LOGO** BY EMAIL TO: [rflynn@munclare.ca](mailto:rflynn@munclare.ca)

PLEASE MAKE CHEQUE PAYABLE TO: Municipality of Clare

AND SEND TO: Municipality of Clare (Gran Fondo) 1185 Hwy 1, Little Brook, NS, B0W 1Z0

For more information, call 902.769.2031 to speak with Réanne Flynn

Our committee will be in touch to work out all the details of your sponsorship once we receive your completed form.

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a sponsor and a part of Gran Fondo Baie Sainte-Marie's success!

**DEADLINE: JUNE 14, 2019**

